

AGENDA

PROMOTION AND OUTREACH COMMITTEE

MEETING DATE	THURSDAY, MARCH 25, 2021
MEETING TIME	2:00 PM – 3:00 PM EST
JOIN BY COMPUTER	https://us02web.zoom.us/j/2818213656
JOIN BY PHONE	(929) 205-6099
MEETING ID	281 821 3656
MEETING PASSCODE	1904

**P&O
COMMITTEE
MEMBERS**

William Jay Cude, Chair, Samantha Bowers, Staff Liaison, Betty Allison, Steve Barilovits, Deborah Delmer, Michael Doochin, Doug Gillis, Dennis Liu, Lewis Lobdell, Rex Mann, Brian McCarthy, Allen Nichols, Linda Polin-McGuigan, Z. Cartter Patten, Jeanne Romero-Severson, Kim Steiner, John Wenderoth

Agenda Item
Call to Order Review and Approval of Prior Meeting Minutes: 06/09/2020
How do we grow beyond: <ol style="list-style-type: none">1. 5000 members, and a2. \$2.5 - \$3 million dollar budget?
How do we better position ourselves for large funding opportunities? <ol style="list-style-type: none">1. USDA Farm Bill2. Large 7-8 figure foundation grants3. High net worth individuals
What does our message really mean?
How do we leverage what we have accomplished to broaden and accelerate our research and development?
How does our current Vision and Mission fit an expanded outreach effort? <p>Our Vision is a robust eastern forest restored to its splendor</p> <p>Our Mission is to return the iconic American Chestnut to its native range.</p>
What are our Next Steps?