

AGENDA

PROMOTION AND OUTREACH COMMITTEE

DATE: THURSDAY, OCTOBER 17, 2019

TIME: 11:00 AM – 12:30 PM

MEETING VENUE: SALON E & F

**P&O
Committee
Members**

Cathy Mayes, Chair, David Kaufman-Moore, Staff Liaison, Samantha Bowers, Recorder, Dr. John Agricola, Steve Barilovits, Jay Cude, Dr. Deborah Delmer, Doug Gillis, Lewis Lobdell, Dr. Brian McCarthy, James Mills, Allen Nichols, Joe Nicholson, Z. Cartter Patten, Dr. Jeanne Romero-Severson, Brad Smith, Dr. Kim Steiner, Tim Womick

5 min	Call to Order: <ul style="list-style-type: none">▪ Review and Approval of Prior Meeting Minutes	Cathy Mayes, Committee Chair
15 min	Report: <ul style="list-style-type: none">▪ Projecting FY 2020	Samantha Bowers, Grants Manager
15 min	Report: <ul style="list-style-type: none">▪ Spring Appeal (recap)▪ Year End Appeal to Date▪ Volunteer MGMT Software update	David Kaufman-Moore, Donor Relations Manager
45-55 min	Review & Discuss: <ul style="list-style-type: none">▪ External Talking Points<ul style="list-style-type: none">○ External communication and Branding○ Regulatory Review Process	Lisa Thomson, President & CEO Cathy Mayes, Committee Chair
10 min	New business to discuss: <ul style="list-style-type: none">▪ (submit any new business to committee by Oct. 11th)	Cathy Mayes, Committee Chair
5 min	Call to Adjourn:	Cathy Mayes, Committee Chair