



AGENDA

PROMOTION AND OUTREACH COMMITTEE MEETING

DATE: FRIDAY, OCTOBER 26

TIME: 11:30 AM – 12:30 PM

MEETING VENUE: BIG SPRING BALLROOM C/D

Committee | **Cathy Mayes**, Dr. John (Jack) Agricola, Steve Barilovits, Jay Cude, Dr. Deborah Delmer, Doug Gillis, David Kaufman-Moore (Staff Liaison), Lewis Lobdell, Dr. Brian McCarthy, Allen Nichols, Joe Nicholson, Z. Cartter Patten, Dr. Jeanne Romero-Severson, Brad Smith, Dr. Kim Steiner

Call to Order <ul style="list-style-type: none"> Review and Approve Prior Meeting Minutes 	Cathy Mayes, Committee Chair
Report: Education Subcommittee <ul style="list-style-type: none"> Taskforce Updates 	Carolyn Keiffer, Education Committee
Reports: Awards Subcommittee <ul style="list-style-type: none"> Awards Update 	Hill Craddock
Working with Donors	Lisa Thomson, President & CEO
Reports <ul style="list-style-type: none"> Items from last meeting Spring Appeal Debrief End-of-Year Appeal Comprehensive Donor Revenue Analysis Misc. 	David Kaufman-Moore, Donor Relations Manager
Reports <ul style="list-style-type: none"> Grant Revenue Analysis 	Samantha Bowers, Grants Manager
Questions/Discussion from the Floor	Cathy Mayes, Committee Chair
Call to Adjourn	Cathy Mayes, Committee Chair