Effective and Dynamic Presentations

Presented by

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RAPPORT

The key to good presentations

With a group

One on One
RAPPORT
— A Useful Acronym for Presentations
R — for Relevant
A — for Accurate
P — for Provocative (Whoa!)
P — for Programmatically Accessible
0 — for Organized
R — for Retained
T — for Thematic (That’s the bill!)
Be Provocative when presenting?

Provocation causes

- excitement and interest
- thought and discussion
- and fun.
Exude excitement!
Provoke thought!

The American chestnut tree relies on us to restore it.
Does chestnut wood have a spirit?

Ask the Dryad.
What’s exciting about the picture? Chestnut wood could be the theme (to tell a story).
Imagine the left panel portraying a Phoenix rising.

A Chestnut Phoenix rising to help restore the tree?
Look into the eyes of the Chestnut Phoenix.

Does it cry out to you?
The Phoenix inspires imagination.

Consider the Phoenix Sculpture, Nepenthe Inn, Big Sur, California

The Phoenix’s spirit in flames
A younger audience may relate better to a Mockingjay.

The Mockingjay is symbolized by flames.

It looks like a Phoenix rising.
Musical instruments made of chestnut have a spirit.
Danny Begay, who crafted the flute, says:

Handling the wood connects him to the spirit within it.

And to the spirits of all who have handled the wood in the past

When played the wood is given a voice that reaches out to all who hear it.
These chestnut musical instruments have a spirit.
Music of the Earth

From Mighty Giants, written by Demarron Lief Meadows

“The music of the earth lives in the maples, poplars, and the mighty chestnuts.”

“The craftsman builds the instrument ... the music is released ... to the mountain air ... until it lands on the trees and returns to the earth from which it came.”
Be provocative! Have a theme!
Having them in hand is worth a thousand words.